



Social Media Hashtag Calendar

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01

JANUARY 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--------|--|--|---|--------|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7  |
| 8 | 9 | 10  | 11 | 12 | 13 | 14 |
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| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |

JANUARY 2023

- 1 New Year's Day
- 2 National Science Fiction Day
- 3 Fruitcake Toss Day

Did You Know?

Every year, a few hundred people gather in downtown Manitou Springs, Colorado, to hurl hundreds of fruitcakes into the air by hand, cannon, or slingshot.

- 4 National Trivia Day
- 5 National Bird Day
- 6 National Technology Day
- 7 National Bobblehead Day
- 8 World Typing Day
- 9 National Static Electricity Day
- 10 Clean Off Your Desk Day
- 11 Human Trafficking Awareness Day
- 12 National Youth Day
- 13 National Sticker Day

Did You Know?

The largest sticker in history measured 209 ft. 10 in. by 417 ft. 6 in. with a total area of 87,837.69 square feet. It was displayed on behalf of Samsung on the Zheng Jia Square Building in Guang Zhou, China, in 2010.







- 14 National Vision Board Day
- 15 National Hat Day
- 16 Martin Luther King, Jr. Day
- 17 Benjamin Franklin Day
- 18 National Thesaurus Day
- 19 National Popcorn Day
- 20 Take A Walk Outdoors Day
- 21 National Hugging Day
- 22 Grandpa's Day
- 23 Better Business Communication Day
- 24 National Compliment Day
- 25 Opposite Day
- 26 National Spouses Day
- 27 International Holocaust Remembrance Day
- 28 National Lego Day
- 29 National Puzzle Day
- 30 National Bubble Wrap Appreciation Day
- 31 National Backward Day

02

FEBRUARY 2023

#LOL!

A preacher visiting an elderly woman from his congregation notices a large bowl of peanuts on her coffee table. "Mind if I have a few?" he asks. "No, not at all!" the woman replied. They chat for an hour and, as the preacher stands to leave, he realizes that he's emptied most of the bowl. "I'm terribly sorry for eating all your peanuts." "Oh, that's all right," the woman says. "Ever since I lost my teeth, all I can do is suck the chocolate off them."

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|--------|---|--|---|--|--|---|
| 29 | 30 | 31 | 1 | 2 | 3  | 4 |
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| 26 | 27 | 28 | 1 | 2 | 3 | 4 |
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FEBRUARY 2023

- 1 National Freedom Day
- 2 Groundhog Day
- 3 National Bubble Gum Day
- 4 World Cancer Day
- 5 World Nutella Day
- 6 Pay a Compliment Day
- 7 National Send a Card to a Friend Day

Did You Know?

The first official Christmas card sent from the White House came from President Calvin Coolidge in 1927.

- 8 National Kite-Flying Day
- 9 National Pizza Day
- 10 All the News That's Fit to Print Day
- 11 Inventors Day
- 12 Build a Better Trade Show Image Week
- 13 World Radio Day
- 14 Valentine's Day
- 15 National Gumball Day
- 16 Do a Grouch a Favor Day
- 17 Random Acts of Kindness Day
- 18 Cow Milked While Flying in an Airplane Day

Did You Know?

Elm Farm Ollie was the first cow to be flown and milked in an airplane as part of a scientific effort to study height's effect on cows' ability to produce milk. Ollie's milk was put in paper cartons and parachuted down to the spectators to generate publicity throughout the 72-mile flight.

- 19 World Whale Day
- 20 Love Your Pet Day
- 21 Card Reading Day
- 22 Inconvenience Yourself Day
- 23 National Rationalization Day
- 24 National Trading Card Day
- 25 National Chocolate Covered Nut Day
- 26 International Tongue Twister Contest Day
- 27 No Brainer Day
- 28 National Science Day

03

MARCH 2023

#LOL!

What happened after David had his ID stolen?
We had to call him Dav.

Jokes like these have been placed on the wrappers of Laffy Taffy candy ever since 1971.

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|-----------|---|---|----------|
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MARCH 2023

- 1 Share a Smile Day
- 2 National Read Across America Day
- 3 National Employee Appreciation Day
- 4 National Grammar Day
- 5 National Cheese Doodle Day

Did You Know?

Over 15 million pounds of cheese doodles are produced annually, and in Japan, Strawberry Cheetos are actually a thing.

- 6 National Dentist's Day
- 7 National Cereal Day
- 8 National Proofreading Day
- 9 Popcorn Lover's Day
- 10 National Pack Your Lunch Day
- 11 Debunking Day
- 12 National Working Mom's Day
- 13 National Napping Day
- 14 National PI Day
- 15 World Consumer Rights Day
- 16 Companies That Care Day
- 17 St. Patrick's Day
- 18 Awkward Moments Day
- 19 National Let's Laugh Day
- 20 International Day of Happiness
- 21 International Colour Day
- 22 World Water Day
- 23 National Puppy Day
- 24 International Day for Achievers
- 25 Tolkien Reading Day
- 26 Make Up Your Own Holiday Day
- 27 Quirky Country Music Song Titles Day
- 28 Global Recycling Day

Did You Know?

Since 1990, paper recovery for recycling has increased 77%. The recycling rate of direct mail has grown nearly 700%. (Source: pb.com)

- 29 National Mom and Pop Business Owners Day
- 30 National Take a Walk in the Park Day
- 31 National Crayon Day

04

APRIL 2023

APRIL 2023

- 1 April Fools' Day
- 2 World Autism Awareness Day
- 3 Find a Rainbow Day
- 4 Hug a Newsperson Day
- 5 Peeps Day

Did You Know?

In 1953, a single Peeps chick took 27 hours to make. Today, the company can make 5.5 million in that same timeframe.

- 6 Jump Over Things Day
- 7 Good Friday
- 8 Step Into the Spotlight Day
- 9 Easter
- 10 National Siblings Day
- 11 National Pet Day
- 12 International Day of Human Space Flight
- 13 National Scrabble Day

Did You Know?

Scrabble was a television game showing from 1984 to 1994, hosted by Chuck Woolery.

- 14 National Gardening Day
- 15 World Art Day
- 16 World Semicolon Day
- 17 World Circus Day
- 18 National Exercise Day
- 19 National Wear Your Pajamas to Work Day #PJDay
- 20 National Look-Alike Day
- 21 National High-Five Day #NH5D
- 22 Earth Day #EarthDay2023
- 23 World Book Day

Did You Know?

The longest book in the world is "Remembrance of Things Past," by Marcel Proust of France. It features 9,609,000 characters, including spaces.

- 24 Fashion Revolution Day
- 25 National Telephone Day
- 26 Administrative Professionals Day
- 27 World Design Day
- 28 National Arbor Day
- 29 World Wish Day
- 30 National Honesty Day

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05

MAY 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| 28  | 29 | 30 | 31 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |

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MAY 2023

- 1 May Day
- 2 National Teacher Day
- 3 World Press Freedom Day #WPFD2023
- 4 Star Wars Day #Maythe4thBeWithYou
- 5 Cinco de Mayo
- 6 Join Hands Day
- 7 National Packaging Design Day

Did You Know?

According to a study, 52% of online shoppers are more likely to repeat purchase from a company if they receive personalized shipping boxes.

- 8 National Give Someone a Cupcake Day
- 9 National Lost Sock Memorial Day
- 10 National Small Business Day
- 11 World Ego Awareness Day
- 12 National Limerick Day
- 13 Fair Trade Day
- 14 Mother's Day
- 15 International Family Day
- 16 National Love a Tree Day
- 17 National Employee Health and Fitness Day
- 18 National Notebook Day

Did You Know?

Star Wars creator George Lucas always carried a pocket notebook with him when he was drafting the screenplay to record his ideas. While mixing the sound of another film, Lucas was asked for R2 D2, meaning Reel 2, Dialogue 2. Lucas liked the sound of the words so much, he used it to name his humanoid robot character.

- 19 National Bike to Work Day
- 20 Flower Day
- 21 National Memo Day
- 22 National Solitaire Day
- 23 National Taffy Day
- 24 Brothers Day
- 25 National Brown-Bag It Day
- 26 National Paper Airplane Day
- 27 Nothing to Fear Day
- 28 International Burger Day
- 29 National Paperclip Day
- 30 National Creativity Day
- 31 National Smile Day

06

JUNE 2023

JUNE 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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- 1 Global Day Of Parents
- 2 National Donut Day
- 3 World Bicycle Day

Did You Know? The world's longest bike was built by Santos and the University of South Australia in 2015 and was 135 feet and 10.7 inches long.

- 4 National Hug Your Cat Day
- 5 Thank You Day
- 6 Higher Education Day
- 7 World Caring Day
- 8 National Best Friends Day
- 9 National Meal Prep Day
- 10 National Ballpoint Pen Day

Did You Know? The average ballpoint pen will write approximately 50,000 words, or about 100 pages of text.

- 11 National Children's Day
- 12 National Red Rose Day
- 13 International Axe Throwing Day
- 14 National Flag Day
- 15 Nature Photography Day
- 16 National Take Back the Lunch Break Day
- 17 World Juggling Day
- 18 Father's Day
- 19 National Take Your Cat to Work Day
- 20 World Productivity Day
- 21 National Selfie Day

Did You Know? 92 million selfies are taken every day, accounting for 4% of all photos (2.3 billion) daily. On average, individuals spend 54 hours a year taking selfies.

- 22 Positive Media Day
- 23 National Family Owned & Operated Businesses Day
- 24 Upcycling Day
- 25 Log Cabin Day
- 26 Forgiveness Day
- 27 National Sunglasses Day
- 28 National Parchment Day
- 29 National Handshake Day
- 30 Social Media Day #SMDay

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07

JULY 2023

#LOL!

At a party, a young wife admonished her husband, "That's the fourth time you've gone back for ice cream and cake. Doesn't it embarrass you?"

"Why should it?" answered her spouse. "I keep telling them it's for you."

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| 30  | 31 | 1 | 2 | 3 | 4 | 5 |

JULY 2023

- 1 National Postal Workers Day
- 2 World UFO Day
- 3 National Compliment Your Mirror Day
- 4 Independence Day
- 5 Mechanical Pencil Day

Did You Know?

In 1913, Charles R. Keeran introduced the world's first mass-produced mechanical pencil: the Eversharp Pencil.

- 6 National Fried Chicken Day
- 7 Comic Sans Day
- 8 National Video Game Day
- 9 Fashion Day
- 10 National Kitten Day
- 11 Cheer Up the Lonely Day
- 12 National Simplicity Day
- 13 Embrace Your Geekness Day
- 14 National Tape Measure Day

Did You Know?

The longest tape measure in the world is gold plated, measures 600 feet, and was made in 1956 by a surveyor and tape-maker, Justus Roe.

- 15 National Give Something Away Day
- 16 National Wedding Invitation Day
- 17 World Emoji Day
- 18 Nelson Mandela Day #MandelaDay
- 19 National Words with Friends Day
- 20 International Chess Day
- 21 National Junk Food Day
- 22 World Brain Day
- 23 National Parents' Day
- 24 National Tell an Old Joke Day
- 25 Carousel Day
- 26 National Dog Photography Day
- 27 Take Your Houseplant for a Walk Day
- 28 National Talk in an Elevator Day
- 29 National Lipstick Day
- 30 International Day of Friendship
- 31 National Avocado Day

08

AUGUST 2023

#LOL!

Rushing up to a large airline's ticket counter, a man gasped, "Miss, please help me. I have to get to Chicago in the worst way!"

The clerk calmly pointed to her left and said, "Sir, that would be the airline next to us."

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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AUGUST 2023

- National Night Out
- National Coloring Book Day
- Clean Your Floors Day
- National Chocolate Chip Cookie Day
- Blogger Day
- National Sisters Day
- Particularly Preposterous Packaging Day
- National Dollar Day
- National Book Lovers Day
- National Lazy Day
- National Son and Daughter Day
- International Youth Day
- International Left-handers Day

Try It! Create a "leftie zone": a designated area of personal space where everything must be done in a left-handed fashion, from your workspace setup to the way you use cutlery.

- National Bargain Hunting Week
- National Jean Day
- National Tell a Joke Day
- National Nonprofit Day
- Never Give Up Day
- National Photography Day
- National Bacon Lovers Day
- Discovery Day (Canada)
- National Tooth Fairy Day
- National Ride the Wind Day
- National Waffle Day

Did You Know? Nike's first pair of sneakers, Waffle Trainers, were made using a real waffle iron.

- Be Kind to Humankind Day
- National Toilet Paper Day
- National Just Because Day
- Race Your Mouse Around the Icons Day
- National Sports Day
- National Beach Day
- Eat Outside Day

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SEPTEMBER 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---|-----------|---|---|--|
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| 3 | 4 | 5  | 6 | 7 | 8 | 9 |
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SEPTEMBER 2023

- College Colors Day
- World Bear Day
- National Doodle Day
- Labor Day
- Telephone Tuesday
- Fight Procrastination Day
- Buy a Book Day
- National Ampersand Day

Did You Know?

The ampersand (&) dates back to 63 B.C. and was created as a combination of two letters, "e" and "t" or "et." In Latin, "et" means and.

- International Sudoku Day
- Grandparents Day
- Patriot Day
- National Day of Encouragement
- National Hug Your Boss Day
- National Coloring Day
- National Google.com Day
- Working Parents Day
- Wife Appreciation Day
- National Respect Day
- Talk Like a Pirate Day
- International Week of Happiness at Work
- World Gratitude Day
- National Ice Cream Cone Day
- International Day of Sign Languages
- National Punctuation Day
- National One-Hit Wonder Day

Did You Know?

The biggest one-hit wonder of all time was "Somebody That I Used to Know" by Gotye featuring Kimbra. It stayed on the Top 40 list for 44 weeks.

- Love Note Day
- National No Excuses Day
- Ask a Stupid Question Day
- National Coffee Day
- National Chewing Gum Day

Did You Know?

Chewing gum while cutting onions will stop your eyes from watering because you'll breathe through your mouth rather than your nose, reducing the irritation caused by the onion scent.

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OCTOBER 2023

#LOL!

What do you call a cow that gives no milk?

An udder failure.

OCTOBER 2023

- 1 Balloons Around the World Day
- 2 National Custodian Day
- 3 World Architecture Day

Did You Know?

French postman, Ferdinand Cheval, spent 33 years building his "ideal palace" with stones he had collected while delivering mail. In 1969, his masterpiece was designated as a cultural landmark.

- 4 Improve Your Office Day
- 5 National Be Nice Day
- 6 National Coaches Day
- 7 International Day of Peaceful Communication
- 8 National Heroes Day
- 9 Columbus Day
- 10 World Mental Health Day
- 11 National Spread Joy Day
- 12 National Savings Day
- 13 International Day for Failure
- 14 World Egg Day
- 15 Global Handwashing Day
- 16 National Boss's Day
- 17 National Mulligan Day
- 18 National No Beard Day
- 19 National New Friends Day
- 20 National Day on Writing
- 21 Loud Shirt Day
- 22 INTERNATIONAL CAPS LOCK DAY
- 23 National Croc Day
- 24 World Polio Day
- 25 World Pasta Day

Did You Know?

According to the International Pasta Organization, there are over 600 different shapes of pasta.






- 26 National Day of the Deployed
- 27 Cranky Co-Workers Day
- 28 Plush Animal Lovers Day
- 29 National Hermit Day
- 30 National Checklist Day
- 31 Halloween

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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11 NOVEMBER 2023

NOVEMBER 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| 26 | 27 | 28 | 29  | 30 | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |

1 National Author's Day

Did You Know?

"George Eliot was actually a woman. Mary Ann Evans wrote under this pen name because women authors were not as highly regarded as men. As George Eliot, Evans wrote several novels considered among the best of all time."

2 National Stress Awareness Day

3 Project Management Day

4 National Day of Community Service

5 Bonfire Night

6 Marooned Without a Compass Day

7 National Cancer Awareness Day

8 National Cappuccino Day

Did You Know?

Kopi Luwak is considered to be the rarest and most expensive coffee in the world. It is grown in Indonesia, and is about 50 dollars a cup, or 400 dollars a pound.

9 World Freedom Day

10 World Quality Day

11 Veterans Day

12 Chicken Soup for the Soul Day

13 World Kindness Day

14 National Pickle Day

15 National Entrepreneur's Day

16 National Button Day

17 National Hiking Day

18 Use Less Stuff Day

19 National Adoption Day

20 Name Your PC Day

21 World Television Day

22 Love Your Freckles Day

23 Thanksgiving

24 Black Friday

25 Small Business Saturday

26 National Cake Day

27 Pins and Needles Day

28 Red Planet Day

29 Throw Out Your Leftovers Day

30 National Personal Space Day

12

DECEMBER 2023

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|--|---|---|---|--|--|
| 26 | 27 | 28 | 29 | 30 | 1  | 2 |
| 3 | 4  | 5 | 6 | 7  | 8 | 9  |
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| 31 | 1 | 2 | 3 | 4 | 5 | 6 |

DECEMBER 2023

1 National Christmas Lights Day

Did You Know?

The Gay Family of LaGrangeville, NY, holds the Guinness World Record for the "Most Lights on a Residential Property" with 601,736 lights in 2014. The display was spread across two acres and took two months to build.

2 World Pollution Prevention Day

3 Candle Day

4 National Cookie Day

5 International Volunteer Day

6 Walt Disney Day

7 National Letter Writing Day

8 Pretend to Be a Time Traveler Day

9 Christmas Card Day

Did You Know?

In 1875, an American printer named Louis Prang, brought Christmas card production to the U.S. at his workshop in Boston, Massachusetts. By 1881, he was printing more than 5 million Christmas cards per year.

10 Nobel Prize Day

11 National App Day

12 Gingerbread House Day

13 U.S. National Guard Birthday

14 National Free Shipping Day

15 National Cupcake Day

16 National Underdog Day

17 National Ugly Sweater Day

18 Answer the Telephone Like Buddy the Elf Day

19 Look for an Evergreen Day

20 Go Caroling Day

21 National Crossword Puzzle Day

22 Mathematics Day

23 National Christmas Move Marathon Day

24 Christmas Eve

25 Christmas Day

26 National Thank You Note Day

27 Make Cut-Out Snowflakes Day

28 Card Playing Day

29 Still Need to Do Day

30 National Resolution Planning Day

31 New Year's Eve

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