



CALL-TO-ACTION IDEAS FOR PROMOTING YOUR PRINT BUSINESS

One of the most important components of any marketing effort is the call to action or CTA. Not sure what to say to drive your print buyers to action? Grab attention and encourage your prospects and customers to take the next step with one of these call-to-action ideas!

FIRST, REMEMBER THESE TIPS WHEN CREATING YOUR OWN CALLS TO ACTION:

- ✓ *Don't be witty. Be clear and concise.*
- ✓ *Communicate the next step or action.*
- ✓ *Be brief.*
- ✓ *Stress urgency.*
- ✓ *Make it impossible to miss.*

1. Subscribe Now
2. Sign Me Up!
3. Subscribe to Our Newsletter
4. Keep me informed!
5. Yes, give me [blank]!
6. Sign Up Now!
7. Show Me My [Blank]!
8. Yes, I'm in!
9. Yes, I Want [Blank]!
10. Snag/Grab/Seize/ [Blank] Now!
11. Activate [Blank] Now/Today!
12. Call us now at (X) for your free quote!
13. Visit our website for more information at (X).
14. Try [Blank] for free!
15. Get started!
16. Learn more
17. Read more
18. Join us!
19. Click here to join/subscribe/sign up!
20. Explore [blank]!
21. Show Me!
22. Show Me More!
23. Place an Order
24. Request an Estimate
25. Order Now
26. Start Your Design
27. Send Your Files
28. Send it!
29. Request Print Samples Now
30. Browse Our Designs
31. Upload Your Design
32. Work with a Designer
33. Start Now
34. Learn about [blank]
35. Signup for Savings
36. Connect with Us
37. Contact Us
38. Partner with Us
39. Shop Now!
40. Shop our [Blank] collection!
41. Act Now
42. Save Today
43. Repeat Your Order
44. Claim your Coupon
45. Start Saving Today!
46. Get Free [Shipping/Design]!
47. Curious? Read on!
48. Download Now
49. Keep Reading
50. Read the Full Story
51. Watch Now
52. Reserve Your [Blank]
53. Register Now
54. Count Me In!
55. Find Out How!
56. Take a Survey
57. Leave a Review
58. Submit Your Feedback
59. Let Us Know How We Did
60. Follow Us
61. Stay Connected on Social
62. Like Us on Facebook
63. Create an Account (It's Free!)
64. Reply Today and Get [Blank]!
65. Talk to a Print Expert Now
66. Download Whitepaper
67. Design Online
68. Start Your Print Project Here
69. Start Here
70. Claim Your Discount
71. Contact Sales
72. Schedule/Book a [Blank]
73. Save XX% Now!
74. Try it Yourself!
75. Find Out More!