

MI4P WEBSITE PLATFORM

Built for what's next. Designed for growth.

Your website should do more than tell people who you are. It should make it easier for customers to engage, buy, reorder, and keep doing business with you. That's why MI4P offers four comprehensive website tier offerings designed to meet you where you are today and offer the flexibility to grow as your needs evolve, without having to start over.



MULTIPLE TIERS TO CHOOSE FROM:

Web resources to give you confidence for what's next.

CAPTURE

1

Turn interest into opportunity.

Instill greater trust with customers with a professional print-industry website.

Best for: Printers who need a powerful digital foundation and a simpler way to capture customer interest and incoming work.

Includes:

- Unlimited customer accounts
- Secure file transfer
- Print-specific content and resources

Start here: You want your website to become a useful customer entry point—not simply an online brochure.

\$299/month

\$1,499 implementation

CONVERT

2

Make the online sales process seamless.

Create more sales opportunities while improving business efficiency with ecommerce and preflight capabilities that make online ordering easier.

Best for: Printers ready to support online ordering, reduce friction in the buying process, and catch common artwork issues earlier.

Includes:

- Everything in Capture plus
- Web-to-print online ordering tools
- Pre-production proofing tools for digital files

Start here when:

Customers are ready to do more than inquire; they want to order and buy directly online.

\$499/month

\$2,999 implementation

SCALE

3

Turn repeat business into a B2B revenue system.

Create easier, repeatable ways for customers to reorder, personalize products, and buy through account-specific or branded experiences.

Best for: Printers with repeat customers, recurring programs, multi-location accounts, or opportunities to build more predictable B2B revenue.

Includes:

- Everything in Convert plus
- Reorder Forms (password-protected tool for repeat orders)
- Digital storefronts
- Templates with variable fields for online submission

Start here when: Repeat business happens often enough that rebuilding every order no longer makes sense.

\$799/month

\$3,999 implementation

ENTERPRISE

4

Connect your entire operation with an integrated MIS.

Enterprise is the next maturity stage for printers whose ecommerce and recurring B2B business have grown to the point that they need a more integrated way to manage the operation.

Best for: Printers that are ready to connect customer-facing systems with deeper operational management.

You are ready for Enterprise when:

You want to connect your customer-facing and operational systems to improve efficiency, support growth, or better manage increasing order volume, customer complexity, and workflows.

Enterprise requires:

- Discovery
- Workflow-fit review
- Implementation scoping
(Note: Implementation is quoted based on Odyssey conversion requirements, data, workflows, integrations, and onboarding needs.)

\$1,199/month

Implementation based on scope



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One platform. Four stages of growth.

	Capture	Convert	Scale	Enterprise
Professional Print-Industry Website	•	•	•	•
Unlimited Customer Accounts	•	•	•	•
Secure File Transfer	•	•	•	•
Print-Specific Content & Resources	•	•	•	•
Web-to-Print Ordering		•	•	•
Digital File Proofing		•	•	•
Reorder Forms			•	•
Digital Storefronts			•	•
Online Submission Templates			•	•
Odyssey (Integrated MIS)				•
	\$299/mo	\$499/mo	\$799/mo	\$1,199/mo



Growth without going it alone.

You don't have to figure out the next step yourself. MI4P was built by printers who understand the business. We'll help you identify the right starting point for where you are today and where you want to go next. And when you choose to partner with us, we'll be there with guidance and support every step of the way.

A better way to get up and running.

Our onboarding process is anything but one-size-fits-all. We bring our printing industry experience to your process from day one, working alongside your team as true partners to understand your needs, solve issues, and help you start seeing value quickly. Once launched we continue to support training, customization, and optimization so you can get the most from your MI4P resources.



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Find the right resources for your shop.

Contact us today and let's discuss how we can help your printing business to always be ready for what's next.