

Learn more at: www.mpbonline.com

#### Call Toll-Free: 888.292.0001

# **EVENT PLANNING MADE EASY:**

Must-Have Apparel for Corporate & Family Gatherings

Planning a memorable event is all about the details—and custom apparel can make all the difference. Whether you're organizing a corporate party, a family reunion, or a community sports event, the right clothing helps your group stand out and adds a personal touch.

#### **IDEAS FOR EVENT APPAREL:**

- Corporate Parties: Embroidered polo shirts or jackets create a professional, unified look.
- Family Rounions: Custom t-shirts with your family name or fun slogans help create lasting memories.
- Sports Events: Team spirit shines with brande hoodies, caps, or warm-up gear for participants and fans alike.

#### WHY APPAREL MATTERS FOR YOUR EVENT SUCCESS:

- Brings People Together: Coordinated clothing helps create a sense of unity and belonging.
- Promotes Your Event: Apparel serves as a wearable reminder, keeping your event top-of-mind long after it ends.
- Hassle-Free Gifting: Apparel doubles as a functional, thoughtful gift for guests or participants.

Ready to plan your event? Let us help you choose the perfect apparel—Contact Us Today!



The end of the year is packed with events, gifts, and last-minute plans. At MPB, we make it easy to order exactly what you need, when you need it—with no minimum orders and fast delivery.

Struggling to find high-quality custom apparel that fits your timeline or order size? Bulk orders don't work for every event, and waiting weeks for delivery isn't an option.

With MPB, you can order only what you need, no minimums required. From employee gifts to event apparel, we'll make sure your designs shine—whether it's t-shirts for a corporate event or embroidered jackets for a sports team.



915 GREENBAG ROAD | MORGANTOWN, WV 26508 54 S Church Street | Waynesburg, PA 15370 VISIT US AT: MPBONLINE.COM CALL US AT: 888.292.0001

**BIRDIF 2 ROOM** 

ART SUPPLY STORE

# HOW TO BUILD BRAND LOYALTY WITH BRANDED APPAREL

In today's competitive market, building strong brand loyalty is more important than ever.

Custom apparel can play a key role in this strategy, helping businesses stay connected with employees and customers alike.



### WHY BRANDED APPAREL WORKS FOR BUILDING LOYALTY:

#### **1. INCREASES BRAND RECOGNITION:**

Apparel featuring your logo acts as a mobile billboard, promoting your brand wherever it goes.

#### 2. CREATES A SENSE OF BELONGING:

Branded uniforms and givea ways help employees and customers feel more connected to your business.

#### **3. ENCOURAGES CUSTOMER ADVOCACY:**

When customers wear your apparel, they become ambassadors for your brand.

#### 4. BOOSTS EMPLOYEE MORALE:

Thoughtful gifts like embroidered jackets or personalized hoodies show appreciation and foster loyalty.

#### **5. LONG-LASTING IMPACT:**

Unlike digital ads, branded apparel keeps your message visible over time.

# CONSIDER THIS...

When a local business gave employees branded hoodies as a year-end gift, not only did morale improve, but customers also complimented the professional look during events, further reinforcing brand identity.

**RENEW 101** 

**RENEW 101** 

RENEW 101

# WHAT TO WATCH WHEN ORDERING CUSTOM APPAREL

Ordering custom apparel can seem overwhelming—especially if it's your first time. To make the process easy, here's a checklist to help you choose the right products and avoid common mistakes.

# WHAT TO CONSIDER WHEN ORDERING YOUR CUSTOM APPAREL:

#### **1. FABRIC QUALITY:**

Choose materials that suit the purpose—cotton for comfort, moisture-wicking fabrics for sports, and fleece for warmth.

#### **2. DESIGN DETAILS:**

Decide between printing and embroidery based on the look and feel you want to achieve.

#### **3. SIZING AND FIT:**

Ensure a range of sizes is available to fit everyone comfortably.

#### **4. ORDER FLEXIBILITY:**

Look for essentials, such as no minimum orders, giving you the freedom to order exactly what you need.

#### **5. TURNAROUND TIME:**

Ensure your apparel arrives on time by working with a partner known for fast production and delivery.

Ready to place your order? Let us help you find the perfect fit. Contact Us Today!



PRINT & SIGN SUPERSTORE .



- Ordering more than you need—stick to small-batch providers.
- Forgetting to check proofs—review your designs carefully before production.
- Overcomplicating the process—MPB makes it easy with expert support every step of the way.

#### Enjoy the perks of flexible ordering. You deserve it.

# THE PERKS OF NO-MINIMUM ORDERS:

Why Flexibility Matters for Small Businesses

Not every business needs bulk orders to meet their needs. That's where no-minimum orders come in giving you the flexibility to get exactly what you want without unnecessary extras.

## WHY NO-MINIMUM ORDERS Make a difference:

## 1. BUDGET-FRIENDLY:

Avoid overspending by ordering only what you need.

# 2. PERFECT FOR SMALL TEAMS:

Get custom apparel for small groups or departments without worrying about meeting a quota.

# **3. MULTIPLE DESIGN OPTIONS:**

Test different designs by ordering small quantities to see what resonates best with your audience.

## **4. SEASONAL FLEXIBILITY:**

Place orders as you need them—whether for an event today or a team gift tomorrow.

## 5. NO INVENTORY HEADACHES:

No need to store extra products; order just enough to fit your current needs.

# **CONSIDER THIS...**

A local coffee shop ordered a small batch of branded aprons to give employees a polished look. When the design was a hit, they ordered more without the pressure of a large initial order.



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PRINT IT, STITCH IT,

**9 ROCK IT**