Marketing Ideas For Printers

Thank you for downloading the COVID-19 postcard. We hope that this brings you tremendous help during this time. Below you will find some helpful information and instructions to make this piece a success.

Provided File Formats

Adobe InDesign: Creative Cloud, CS6, CS5, CS4, Press-Quality PDF

Printing Specifications

Full-color, two-sided, 5.5" x 8.5" postcard with bleed

Fonts

Fonts are provided by Google Fonts, a free, open font resource, and are supplied in the "Document Fonts" folder. If you open the files from within the original packaged folder, the fonts should stay with the document. However, in some cases, you may need to install the fonts onto your computer.

Graphics

High-resolution CMYK graphics are supplied in the "Links" folder provided. If you open the files from within the original packaged folder, the graphics should remain linked. However, in some cases, it may be necessary to relink the graphics

Personalization

The artwork provided is completely customizable. Feel free to edit it so it fits your company. Don't forget to personalize the artwork by replacing the fictitious "Acme Printing" information with your company logo and contact information. Also, be mindful of the different tips to bring added personalization, as well as the alternative text option.

Please don't hesitate to call or email us with any questions you may have!
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