

Your Name

Your Company Name

Your Company Address Line 1

Your Company Address Line 2

Dear **First Name**,

Print advertising is still a highly relevant and effective way to reach your target audience. Just take a look at these numbers:

- 56% of consumers perceive print marketing as the MOST trustworthy of all marketing mediums. (People buy from people they trust!)
- 90% of consumers associate the quality of print materials to the business itself.
- 85% of consumers prefer to shop with a business if it has custom printed materials like business cards, signs, flyers, and banners.
- Companies featured in print are 70% more likely to be remembered by consumers than online.

Print offers greater recall, stronger branding, and a highly-engaged audience. What more could you want?

## How about professional-looking design that's free?

Now, you can create your own stunning designs with our free, online design tool, DesignEdit! Whether you need an attention-grabbing postcard for your next promotional campaign, business essentials like business cards, letterhead, or envelopes, or you want to up your marketing game with a fresh, informative brochure, you'll have everything you need right at your fingertips.

### DesignEdit features:

- Over 20,000 professionally-designed templates to choose from (or start from scratch)
- An extensive image library to match your message and your brand
- An easy-to-use interface allowing you to design like a pro with no expertise needed.

To learn more about this valuable tool, check out the enclosed brochure and take advantage of the enclosed coupon to:

***Enjoy 15% off of your first order when you design online at [INSERT URL HERE](#) with DesignEdit!***

DesignEdit is just another way that our experienced printing team is dedicated to acting as a resource for you, helping your company prosper and grow.

Best regards,

Your Name