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**Sell Sheets:
Inexpensive &
Invaluable!**

PLEASE ROUTE TO THE PRINTING BUYER



See how easy direct mail marketing can be with monthly
direct mail content delivered right to your inbox from MI4P.



Marketing Ideas For **Printers.com**

CREATE SOME CHATTER, MAKE CONNECTIONS

with sell sheets and rack cards that continue the conversation!

Attracting attention is one thing, but sustaining it is another. Continue the conversation with your prospects through the staying power rack cards and sell sheets can bring. These "take along tools" offer a concise, colorful reference for product points and further review. Grab their gaze and keep them considering until the deal is done!



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A SUCCINCT AND POWERFUL PITCH

Minimize cost and expand your reach with simple sell sheets!



Great sell sheets combine sizzling graphics with a succinct, powerful sales pitch. Highlight the problem you can solve with supporting data, exciting testimonials, or unique benefits your product can bring. Tell your story—what makes your company or services unique and exceptional? A personal touch keeps your message memorable, relatable, and real.

*Looking for something smaller?
Consider counter cards, referral tear-aways,
coupons, or promotional notepads!*



THE FACTS IN FOCUS

Whether you prefer sell sheets or rack cards, simplicity is key. Convey facts easily and immediately with commanding design and clear ordering options or contact information. We'll help you identify the best angles, fonts, and layouts to craft a sophisticated snapshot of all you can offer.

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